



**2024**

# **BROOKHAVEN FARMERS MARKET**

## **Sponsorship Opportunities**

Farmers markets have become public places where communities meet. Our local market provides the ideal setting to educate, inspire and engage consumers.

**34 Markets &  
Over 15,000 Visitors  
Each Season**

**Healthy  
Locally-Produced  
Food & Products**

**Customers from  
Brookhaven,  
Buckhead &  
Chamblee**

**30 – 40 Vendors Each  
Week**

**8.9K Facebook  
Followers | 4.8K  
Instagram Followers |  
1,960 Email  
Subscribers**

### **BROOKHAVEN FARMERS MARKET**

1375 Fernwood Circle NE  
Brookhaven, GA 30319

[BrookhavenFarmersMarket.com](http://BrookhavenFarmersMarket.com)

April 6 – November 23  
2024



## JOIN THE COMMUNITY OF GOOD TASTE

We invite you to join 2024's Brookhaven Farmers Market, one of the area's largest community markets. The Brookhaven Farmers Market will expose your business to a vibrant community with over 15,000 visitors throughout the market season. The market operates every Saturday 9am – 12pm, April through November.

The mission of the Brookhaven Farmers Market is to provide healthy, locally-produced food and products to our community; cultivating a sustainable connection between producers and consumers which will support the local economy and enhance the overall health of the local people and their environment. Your business will benefit from directly interacting with over 15,000 market-goers, brand association with the market and our extensive social media presence.







# 2024 SPONSORSHIPS

## Harvest Sponsor

**\$5,000**

- **Exclusivity:** Guaranteed category exclusivity; only five available (first right-of-refusal to renew annually)
- **VIP Tent Placement:** One reserved booth space in prominent position at BFM every week, if desired (34x per season)
- **Website:** Company logo and link on sponsor page, dedicated sponsor profile page including products or services, photos and contact information
- **Social Media:** Sponsorship highlight in the weekly customer newsletter 2x/month (16 per season)
- **Presentation:** Company logo included on BFM weekly email newsletter, BFM Premium (e.g. shopping bag, billboard, fliers) and market entrance sign. Marketing materials at Information Booth

## Grow Sponsor

**\$2,500**

- **Tent Placement:** One reserved booth space at BFM every other week (17x per season)
- **Website:** Company logo and link on sponsor page, dedicated sponsor profile page including products or services, photos and contact information
- **Social Media:** Sponsorship highlight in the weekly customer newsletter 1x/month (8 per season)
- **Presentation:** Company logo included on BFM weekly email newsletter & market entrance sign. Marketing materials at Information Booth

## Sprout Sponsor

**\$1,200**

- **Tent Placement:** One reserved booth space at BFM once a month (8x per season)
- **Website:** Company logo and link on sponsor page, dedicated sponsor profile page including products or services, photos and contact information
- **Social Media:** Sponsorship highlight in the weekly customer newsletter (4 per season)
- **Presentation:** Company logo included on BFM weekly email newsletter & market entrance sign. Marketing materials at Information Booth

## Seed Sponsor

**\$600**

- **Tent Placement:** One reserved booth space at BFM (4x per season)
- **Website:** Company logo and link on sponsor page, dedicated sponsor profile page including products or services, photos and contact information
- **Social Media:** Sponsorship highlight in the weekly customer newsletter (2 per season)
- **Presentation:** Company logo included on BFM weekly customer newsletter & market entrance sign. Marketing materials at Information Booth

## Soil Sponsor


































**\$300**

- **Tent Placement:** One reserved booth space at BFM 2x per season
- **Website:** Company logo and link on sponsor page, dedicated sponsor profile page including products or services, photos and contact information
- **Social Media:** Sponsorship highlight in the weekly customer newsletter (1 per season)
- **Presentation:** Company logo included on BFM weekly customer newsletter & market entrance sign. Marketing materials at Information Booth

## Pollinator (Music) Sponsor

**\$150**

- **Tent Placement:** One reserved booth space at BFM for the week of the sponsorship
- **Presentation:** Logo & Link listed on the BFM weekly customer email newsletter as that week's music sponsor

Sponsorship Levels	Harvest \$5,000	Grow \$2,500	Sprout \$1,200	Seed \$600	Soil \$300	Pollinator (Music) \$150
One Reserved Booth Space at BFM	 34	 17	 8	 4	 2	 1
Company Logo Included in Weekly Customer Newsletter						 as that week's music sponsor
Logo and Link on BFM Website						
Logo Recognition on Market Entrance Sign						
Marketing Materials at Information Booth						
Sponsor Highlight in Weekly Customer Newsletter	 2x/month = 16/season	 1x/month = 8/season	 4x/season	 2x/season	 1x/season	
Category Exclusivity						
Logo on BFM Premium Item(s)	